

Alaura Gonzalez

Costume Designer

A large, dark blue, diagonal shape that starts from the bottom left corner and extends towards the top right corner, covering the lower half of the page.

Artist Statement

I tend to follow my interests, and my interests are little on the strange side to some people but who doesn't want to know the answers to some of the world's strangest mysteries?

Cryptozoology, paranormal oddities, and mythology are the answers in the form of stories and magic.

For me the best way to express these stories is to become the story itself.

To be enveloped into the fabric and threads of a mythical creature is a power the wearer can use to transform into something more.

Skills & expertise

Pattern
Drafting
&
Design

BFA in
Fashion &
Textiles

Textile
&
Textile
printing

Knowledge
of Adobe
Programs

Portfolio Projects

- Dragonesk
 - 2019
 - Exploration to personal and cultural disconnect
 - Thesis collection 2020
 - Cryptids
 - 2022
- 

Dragonesk

2019

Dragonesk was a collection born out of rejection. After many collection proposals were rejected by my classmates, I decided to go to a simpler idea that gave me personal happiness.

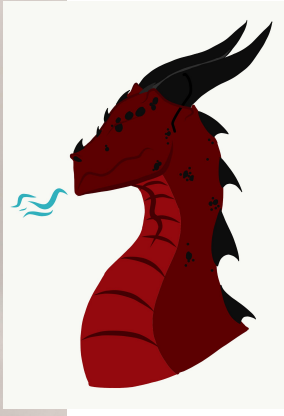
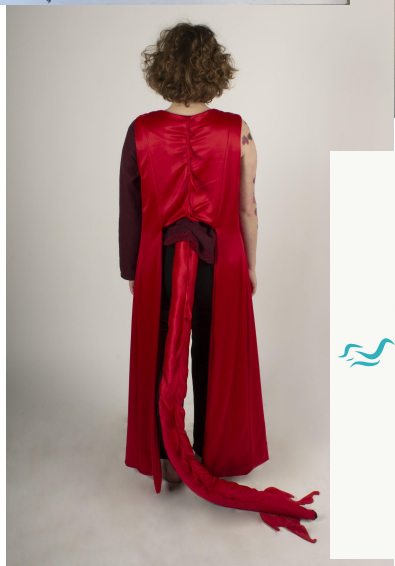
Dragons.

Dragons have always been a source of inspiration and magic for me stemming from my childhood. This collection allowed me to focus on magical creatures and the art of storytelling through fabric and the body.

This collection features 3 looks based off "elemental dragons"; fire, water, and earth. Each look is completed with a free moving "tail" belt.



Fire Dragon Costume





Water Dragon Costume



Earth Dragon Costume



An Exploration into Cultural and Personal Disconnect

2020

This collection was created when I started to explore my ethnicity. The process of making for this collection was extremely emotional for me. Trying to express my longing for ancestral knowledge in the begging of the Covid-19 Pandemic proved difficult but I could not be happier with the final result.

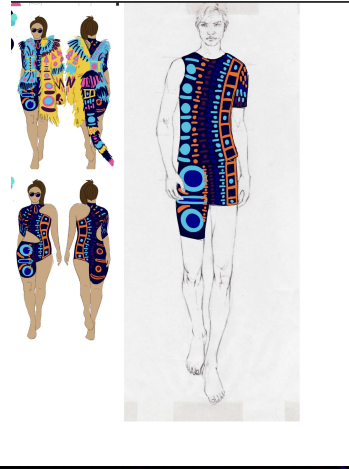
My siblings and I have no knowledge of our hispanic ethnicity because our father decided to disconnect from his side of the family for us. While I have come to realize the enormity of the sacrifice he made for us, it still leaves me with questions. After my own research into hispanic and mexican cultural I came across alebrijes.

Alebrijes became the perfect metaphor. There is no doubt the idea has hispanic/mexican origins but Alebrijes do not have a reason for existing, they simply exist because they want to.





Photo info
- Night time
- Shots
- long exposure
- 1.1k No Flash
- 3 black light
- Balls
- no shoes?
(sandals?)



Cryptids

2022

This is an upcoming collection inspired by Cryptids and their first sightings. Each look is referencing the decade of fashion each cryptid/monster debut their first sighting.

This collection was postponed due to Covid-19.





Jersey Devil

This look is made up of a white cotton button down shirt with suede sleeves and red cuffs, high waisted lace pants with suede stripe detailing.

The Jersey Devil was first sighted in 1735.

Born to Mother Leeds as her 13th child, the jersey devil changed into a horrible creature with the wings of a bat, the head of goat and a forked tail.

Sightings are still reported to this day.

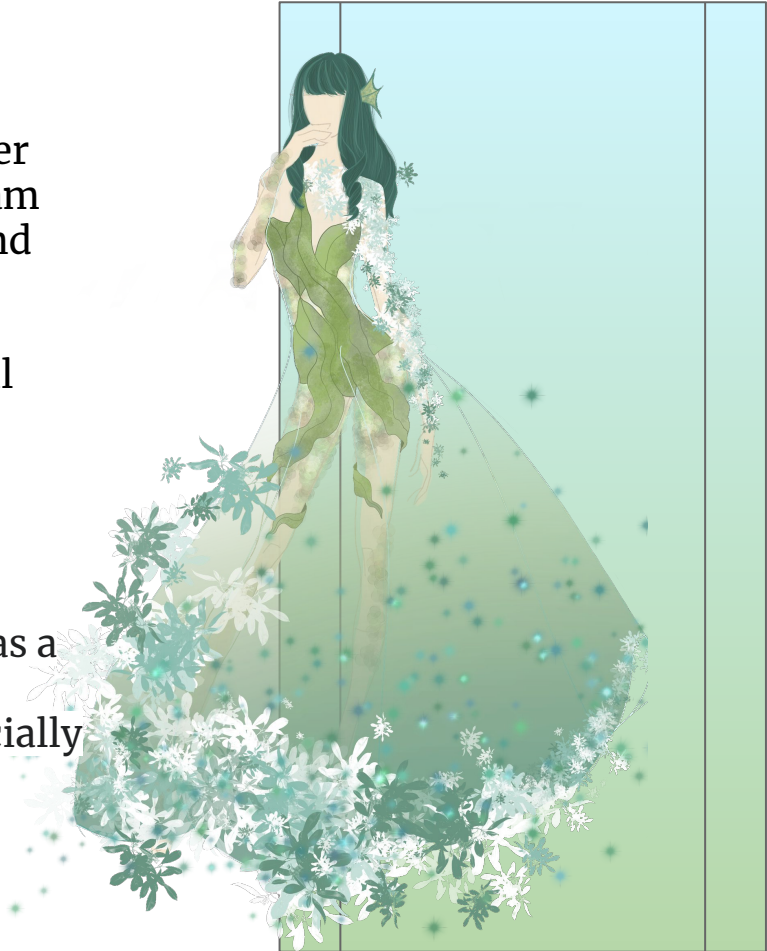
Loch Ness Monster

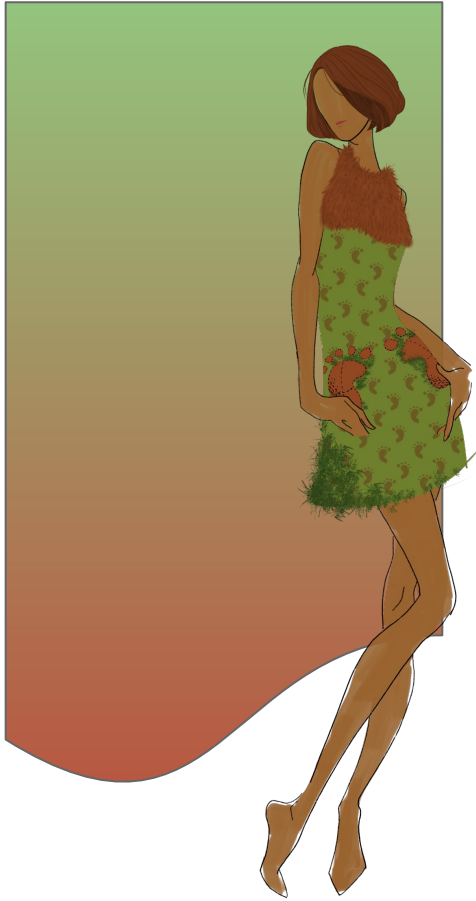
This look consists of a kelp inspired swimsuit with a sheer ombre dress that is printed and embroidered with seafoam and plant motifs. The look will be accented with beads and gems throughout the fabric.

The Loch Ness Monster is one of the oldest and most well known cryptids in the world.

Sightings go back to 565 AD, but the most well known sightings are from the 1930's

On May 2nd, 1933 Aldie Mackay saw what she described as a whale's body rolling around in the loch. Her story was published and the legend of Loch Ness Monster was officially printed in ink.





Bigfoot

This light green swing mini dress will feature a fur halter top neckline, a “footprint” print, oversized “footprint” pockets with faux moss detailing.

Bigfoot, like the Loch Ness Monster, has sightings dating back before their celebrity status.

This look is inspired by the 1958 news article that coined the bigfoot name and opened the floodgates.

In Humboldt County, California 1958; a construction worker named Jerry Crew discovered an enormous set of footprints. After telling his coworkers about the mysterious prints, they began telling Crew of other strange incidents around the construction sight. They contacted Andrew Genzoli from the Humboldt Times Newspaper. It was during the interviews that the construction crew told Genzoli they were calling the creature “Big Foot”. After a little research and some paper and ink, the term “Bigfoot” was coined.

Mothman

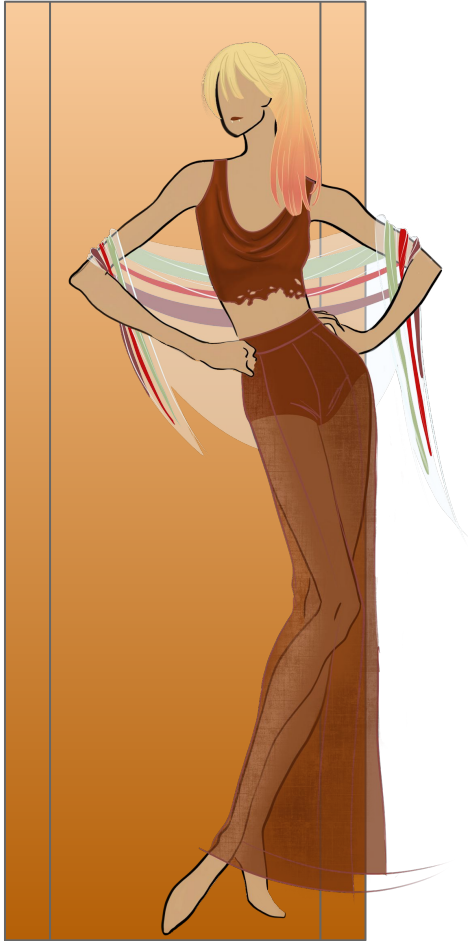
This look consists of a black sequin knit swing dress with red circle detailed sleeves and feather detailing. This dress will be paired with a minimalistic moth print legging.

Mothman's first sighting was on November 15th, 1966, Point Pleasant West Virginia.

Two young couples were driving in an area known to the locals as the "the TNT area" a former World War II munitions plant. While driving they saw a large humanoid creature with 10ft wings and eyes that glowed red. After seeing the creature the couples decided to drive out of "the TNT area" at full speed, only to their surprise the creature had flown after them and could keep up with their car. Spooked the couples went to police and soon the media picked up the story.

The story made headlines and up until 2016, Mothman sightings have been reported around the world. Many believe his presence means impending doom.





Chupacabra

This look consists of a draped cowl neckline cropped tank top, high waisted wide legged sheer pants and a decorative sheer shawl.

The first incident involving a chupacabra was in 1995.

The name chupacabra means “Goat Sucker”. In March of 1995, 8 livestock animals in Puerto Rico were found dead. The animals had mysterious puncture wound marks and were drained of blood. Months later a strange creature was reported in an area where more than 100 animals had been mysteriously killed.

Forensic experts explain that the attacks were done by stray dogs with mange, an illness that causes the afflicted animal to attack uncontrollably and give it a sickly appearance.

However 13 countries including the United States have reported Chupacabra attacks since 1995. The most recent attack was in 2019 in Puerto Rico

Contact

Alaura Gonzalez

alaura.gonzalez74@gmail.com

315-726-4640

